HOME GYM
EUROPE

Independent Reviews / Buying Guides / European Home Gym Equipment

Helping European lifters choose better home gym equipment through honest, technical reviews and comparisons

CHANNEL SNAPSHOT

318	5.4K	157h	6,7K
YOUTUBE SUBSCRIBERS	YOUTUBE VIEWS / LAST 30 DAYS	WATCH TIME / LAST 30 DAYS	INSTAGRAM VIEWS / LAST 30 DAYS

AUDIENCE

EUROPEAN-FIRST

English-language home gym content for a focused European audience

54 %
Views from Europeans

73 %
Aged 25–44

TOP MARKETS

USA 14.2 %
Germany 5.8 %
France 5.0 %
United Kingdom 1.9 %

TOP VIDEOS



Atletica Full-Body Multi-Trainer Review - Great value for leg isolation work!
7.3K views / 16:51 review



Home Gym Leg Machines Showdown
5K views / 20:54 comparison



Are These the Best Value Adjustable Dumbbells in Europe? | BrainGain SmartBells Pro Review
3.2K views / 16:44 review

CONTENT & PARTNERSHIP

WHAT I CREATE

- **LONG-FORM REVIEWS**
  10–20 minute technical reviews
- **REELS & SHORTS**
  Vertical content for discovery
- **COMPARISONS & GUIDES**
  European alternatives and value
- **LONG-TERM TESTING**
  Feedback after real-world use

COLLABORATIONS

BrainGain
SmartBells Pro adjustable dumbbells
YouTube review & Instagram content - Assembly video

GetRx'd
RX3 rack lineup and Tornado arms
Several long-form and short-form pieces of content

UniStrength
UF-5 Bench
YouTube first impressions and review
Instagram content

WHY HOME GYM EUROPE

EUROPEAN AVAILABILITY
Products and buying decisions relevant to European lifters

HONEST TECHNICAL REVIEWS
Independent opinions that help buyers make informed choices

TARGETED AUDIENCE EXPOSURE
Content designed to showcase products to fitness enthusiasts actively looking for their next piece of home gym equipment

LET'S WORK TOGETHER

Product reviews, comparisons, short-form content and long-term testing for European home gym brands

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