



HOME GYM

EUROPE

Independent Reviews / Buying Guides / European Home Gym Equipment

Helping European lifters choose better home gym equipment through honest, technical reviews and comparisons

CHANNEL SNAPSHOT

275

YOUTUBE SUBSCRIBERS

5.8K

YOUTUBE VIEWS / LAST 30 DAYS

121h

WATCH TIME / LAST 30 DAYS

4.6K

INSTAGRAM VIEWS / LAST 30 DAYS

AUDIENCE

EUROPEAN-FIRST

English-language home gym content for a focused European audience

54%

Views from Europeans

73%

Aged 25-44

TOP MARKETS

USA 14.2
Germany 5.8%
France 5.0%
United Kingdom 1.9%

TOP VIDEOS



Atletica Full-Body Multi-Trainer Review - Great value for leg isolation work!

5.4K views / 16:51 review



Home Gym Leg Machines Showdown

4.4K views / 20:54 comparison



Rogue Monster Rack — Should You Buy It?

2.9K views / 15:10 review

CONTENT & PARTNERSHIP

WHAT I CREATE

- LONG-FORM REVIEWS**
10-20 minute technical reviews
- COMPARISONS & GUIDES**
European alternatives and value
- REELS & SHORTS**
Vertical content for discovery
- LONG-TERM TESTING**
Feedback after real-world use

WHY HOMEGYM EUROPE

EUROPEAN AVAILABILITY

Products and buying decisions relevant to European lifters.

HONEST TECHNICAL REVIEWS

Independent opinions that help buyers make informed choices.

ENGLISH PRODUCTION

Clear, professional content for an international audience.

CURRENT & UPCOMING COLLABORATIONS

BrainGain

SmartBells Pro adjustable dumbbells
YouTube review & Instagram content

GetRx'd

RX3 rack lineup and Tornado arms
Several long form and short form pieces of content planned

LET'S WORK TOGETHER

Product reviews, comparisons, short-form content and long-term testing for European home gym brands.

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